

Damartex is updating its business governance and undertaking a strategic review of its activities

The Damartex Group announces the appointments of Anne-Sylvie Hubert as Chief Executive Officer and Filiep Blontrock to the Executive Board as Managing Director and has entrusted them with the strategic review of its brand portfolio.

Whilst the markets in which Damartex operates remain turbulent, the Group has appointed Anne-Sylvie Hubert as Chief Executive Officer. She takes over from Nicolas Marchand, who is stepping down on 12 May 2026 to pursue new projects. The Supervisory Board thanks him for his work at Damartex. Filiep Blontrock, meanwhile, has been appointed to the Executive Board as Managing Director.

Anne-Sylvie Hubert has been the Group's Chief Financial Officer since 2023 and has extensive experience in the retail sector, having served as Chief Financial Officer at Kiabi for six years. She has built her career in finance, notably at KPMG and Deloitte.

Filiep Blontrock, Managing Director of Damart, has been with the Group since 2013 and possesses a keen understanding of the retail sector, with 30 years' experience in the fashion and leisure industries, particularly in Belgium, France, Switzerland and the UK.

They will conduct a thorough review of the Group's business portfolio, with a view to improving its coherence and focusing investment to support Damartex's continued development.

This review will be carried out over the coming months and will cover all of the Group's businesses, with the aim of strengthening its balance sheet and returning to a more sustainable level of debt.

The new Management Board will be able to rely on the Executive Committee and the management teams to ensure a smooth transition to the next stages for Damartex, which will be outlined at the annual results presentation in September.

Jean Guillaume Despature, Chairman of the Supervisory Board, said: *"I would like to thank Nicolas Marchand for his commitment, the work he has undertaken and the impetus he has provided over the past few months. I am delighted with the appointment of the new Executive Board; Anne-Sylvie and Filiep will be able to draw on their expertise and in-depth knowledge of the Group and its markets to steer its development in the face of the challenges our markets present."*



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“It is with great determination that I take on these new responsibilities within a Group that I know well, and which boasts a long-standing reputation and recognised expertise. Together with Filiep, in this challenging environment, we will approach this strategic review of our activities with discipline. We would like to thank the Supervisory Board for its confidence in us and look forward to working with our teams,” adds Anne-Sylvie Hubert, Chair of the Executive Board.

PROFILE

The Damartex Group, one of Europe's leading distributors for seniors, has the ambition to become the European leader in the Silver Economy. It includes three divisions:

- «Fashion»: Damart, Xandres
- «Home & Lifestyle»: 3 Pagen, Vitrine Magique, Coopers of Stortford
- «Healthcare»: Almadia, Santéol, MSanté

The Group is mainly present in Europe, particularly in France, Great Britain, Belgium and Germany.

www.damartex.com

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