

Turnover for the 2024/2025 financial year

Damartex stabilizes its business and continues its transformation efforts towards sustainable growth

CONSOLIDATED DATA (in Mns of euros)	2023/24 Published	2023/24 restated*	2024/25	Variation (Actual rates)	Change (like for like rates)
1st trimester	109,3	108,0	109,0	+0,9%	+0,5%
2nd trimester	183,6	182,2	175,6	-3,7%	-4,4%
3rd trimester	131,0	129,8	132,0	+1,7%	+1,1%
4th trimester	105,4	104,1	104,7	+0,5%	+0,3%
TOTAL	529,3	524,1	521,3	-0,6%	-1,1%

**The 2023/2024 accounts have been restated following the cessation of the catalogue sales activity of the Almadia brand*

Damartex closed the 2024/2025 financial year with revenue of €521.3 Mn, almost stable compared to the previous year (-0.6% at actual exchange rates, -1.1% at like for like exchange rates). Despite a still adverse market environment, the Group's three divisions confirm that their business is stable. In the second half of the year, the Group posted revenue of €236.7 Mn, up +1.2% at actual exchange rates (+0.8% at like for like exchange rates).

The fourth quarter was particularly buoyant for online sales, which posted positive growth momentum in each of the Group's divisions. Damartex thus closed its last quarter with revenue of €104.7 Mn, up +0.5% at actual exchange rates (+0.3% at like for like exchange rates).

The “**Fashion**” division posted revenue of €389.4 Mn in the 2024/2025 financial year, down slightly by -1.7% at actual exchange rates (-2.2% at like for like exchange rates). The Damart brand was able to offer new ranges of innovative products to its customers, but remains penalised by a still deteriorating French market and closed the year with a slight decline in sales of -2.4% at real exchange rates. After a decline in the first six months due to the withdrawal of sales of underwear from the Thermolactyl range, the second half of the year recorded growth of +0.5% at real exchange rates. The Xandres brand continued its European development and posted solid performance, with sales up +5.7% at real exchange rates for the full year.

The “**Home & Lifestyle**” division benefited from positive demand, and posted revenue of €102.7 Mn, up +3.5% at actual exchange rates over the year (+2.6%



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DAMARTEX

Public limited company with a Management Board and Supervisory Board
Capital : 57 991 500 €
RCS Lille Métropole 441 378 312 – VAT number: FR 73 441 378 312



at like for like exchange rates). The 3 brands in the division posted growth in their turnover over the year.

Finally, “**Healthcare**” revenue amounted to €29.1 Mn, up +1.6% at actual exchange rates. Santéol confirmed its trend of previous years and posted a +4.4% increase in sales at actual exchange rates over the year. Almadia is reaping the first benefits of the strategic repositioning of its services activities, with revenue almost stable over the year and growth of +2.5% over the last six months.

In a still deteriorating economic and commercial context, Damartex is maintaining the rigorous management of each of its activities, its costs and the proactive management of its cash flow.

In addition, the Group has entered into an agreement with its banking partners to extend its financing lines, the main features of which are: optimization of the lines with a reduction of €12.3 Mn, maintenance of financial conditions and a maturity date of August 3, 2027.

The Group is currently reviewing the ambitions of its **Dare.Act.Impact 2026** strategic plan in order to take into account market trends and ensure sustainable growth in profitability.

At its annual results presentation on September 18, 2025, the Group will share the progress of the implementation and the next steps of its strategic plan

PROFILE

The Damartex Group, one of Europe's leading distributors for seniors, has the ambition to become the European leader in the Silver Economy. It includes three divisions:

- «Fashion» : Damart, Xandres
- «Home & Lifestyle» : 3 Pagen, Vitrine Magique, Coopers of Stortford
- «Healthcare» : Almadia, Santéol, MSanté

The Group is mainly present in Europe, particularly in France, Great Britain, Belgium and Germany.

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CALENDAR

- Annual results:
September 17, 2025
- Annual Financial
Information Meeting:
September 18, 2025
- Q1 2025/2026 revenue:
October 16, 2025



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