

## Acquisition of Icelus Médical

### Strengthening of Santéol in the Paris Region

The Damartex group announces the acquisition of 100% of the shares of the ADS company by Santéol holding. This operation, like the previous ones, is part of the implementation of the Group's transformation plan "Transform to Accelerate - TTA 2.0".

The ADS company, a home healthcare provider (so-called PSAD) specializing in respiratory assistance, is based in Villeparisis in Seine-et-Marne (France).

Founded in 2014 by David Sdez, it has achieved a turnover of over €3 Mn in 2021 thanks to the trust of over 5,500 patients who recognize its quality of service.

This merger will enable Santéol to accelerate its development. Combined with the existing presence in the west of Paris, Santéol will be in a position to best serve all patients in the Paris region.

With his expertise, David Sdez will provide commercial support for the integration of ADS into the Santéol group over the next twelve months.

In line with its ambition to become the European leader in the Silver economy, the Damartex group expresses through this acquisition its desire to continue the development of its Healthcare division.

The integration of ADS strengthens Santéol's position as a leader in respiratory Home Healthcare Service segment, with more than 22,000 patients cared for and a geographical coverage that allows for more local service.

ADS will be integrated into the Damartex Group's accounts as of 1 July 2022.

#### PROFILE

The Damartex Group, one of the leading European retailers for seniors, aims to become the European leader in the silver economy. It includes three divisions:

- "Fashion": Damart, Afibel, Xandres
- "Home & Lifestyle": 3Pagen, Vitrine Magique, Coopers of Stortford ; and
- "Healthcare": Sédagyl , Santéol, MSanté, Medical Santé

The Group mainly operates in Europe, including in France, Great Britain, Belgium and Germany.

[www.damartex.com](http://www.damartex.com)

#### CONTACTS

**Damartex:** Claire Bonnet  
Tel.: + 33 3 20 11 47 28  
[cbonnet@damartex.com](mailto:cbonnet@damartex.com)

**Shan:**  
Alexandre Daudin  
Tel.: +33 6 34 92 46 15  
[alexandre.daudin@shan.fr](mailto:alexandre.daudin@shan.fr)  
Aliénor Kuentz  
Tel.: +33 6 28 81 30 83  
[alienor.kuentz@shan.fr](mailto:alienor.kuentz@shan.fr)

#### KEY DATES

- Publishing of the results of the 2021/2022 financial year:  
7 September 2022
- Financial Information Meeting - 2021/2022 yearly results:  
8 September 2022



#### REGISTERED OFFICE

160 Boulevard de Fourmies - F 59100 Roubaix Société anonyme à Directoire et Conseil de Surveillance (French public limited company with a Management Board and Supervisory Board)

Tel.: +33 3 20 99 44 00 – Fax: +33 3 20 11 45 24 Capital: € 57,991,500

[www.damartex.com](http://www.damartex.com)

#### DAMARTEX

RCS Lille Métropole 441 378 312 - VAT No.: FR 73 441 378 312