

Damartex concludes a new acquisition for its Healthcare division, with Optimum Médical

Ongoing development of the Healthcare division

As part of its transformation plan "Transform To Accelerate - TTA 2.0", Damartex group announces the acquisition of 100% of the shares of Optimum Médical by the holding company MSanté. MSanté was acquired by Damartex in July 2021 to expand its Healthcare division in the infusion and nutrition sectors.

Optimum Médical, based in the South of France, is a home healthcare service provider (so-called PSAD), also specialised in infusion and nutrition.

This transaction should enable Optimum Médical to grow strongly, in particular by benefiting from MSanté's support in treatments for chronic diseases. In addition, MSanté and the Damartex group will provide all the levers in terms of know-how and resources to accelerate Optimum Médical's development.

This operation is fully in line with the Group's transformation plan. Damartex is extending its national geographical coverage for home health services and strengthening its Healthcare division, which is made up of :

- Sédagyl, homecare products distributor, present in France and in England.
- Santéol, a home healthcare provider specialised in respiratory assistance, present in France with a network of 6 agencies.
- MSanté, a home healthcare provider specialised in infusion and nutrition, present in France, in the West with 3 agencies, and now in the South with the integration of Optimum Médical.

Optimum Médical, founded in 2017 by Sonia Zhar and based in Montpellier, expects a turnover of nearly €1.5m in 2021. The company already benefits from the trust of more than 800 patients who recognise the quality of service and the responsiveness of the teams in place.

Optimum Médical will be integrated into the Damartex Group's accounts from 1 October 2021.

PROFILE

The Damartex Group, one of the leading European retailers for seniors, aims to become the European leader in the silver economy. It includes three divisions:

- "Fashion": Damart, Afibel, Xandres
- "Home & Lifestyle": 3Pagen, Vitrine Magique, Coopers of Stortford ; and
- "Healthcare": Sedagyl , Santéol, MSanté

The Group mainly operates in Europe, including in France, Great Britain, Belgium and Germany.

www.damartex.com

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KEY DATES

Q2 Turnover :

20 January 2021

REGISTERED OFFICE

160 Boulevard de Fourmies - F 59100 Roubaix Société anonyme à Directoire et Conseil de Surveillance (French public limited company with a Management Board and Supervisory Board)

Tel: +33 3 20 99 44 00 – Fax: +33 3 20 11 45 24 Capital: € 57,991,500