

PRESS RELEASE - 24 FEBRUARY 2021

# **Acquisition of Eden Médical**

## **Development of the Healthcare Division**

As part of its transformation plan "Transform To Accelerate - TTA 2.0", the Damartex group announces the acquisition of 62.5% of the shares of Eden Services by Santéol Holding.

Eden Services, is a home healthcare service provider (PSAD), specializing in respiratory assistance, known as Eden Médical.

This rapprochement will enable the fast development of Eden Médical in the greater Paris region (so-called *Ile de France*), thanks to the support of Santéol, particularly in oxygen therapy and noninvasive ventilation treatments. Santéol will also make its IT system and know-how available to Eden Médical, which will eventually become Santéol Ile de France.

Eden Médical, founded in 2014 by André Abikhzir and based in Croissy sur Seine (France), achieved a turnover of nearly €1.0M in 2020 thanks to the confidence of 1,400 patients who recognize the quality of service and the responsiveness of the teams in place.

Eden Services will be integrated into the Damartex Group's accounts as of 1 January 2021.

#### **PROFILE**

The Damartex Group, one of the leading European retailers for seniors, aims to become the European leader in the silver economy. It includes three divisions:

- "Fashion" Damart, Afibel, La Maison du Jersey, Xandres
- "Home & Lifestyle" 3Pagen, Vitrine Magique, Coopers of Stortford, Delaby; and
- "Healthcare" Sédagyl, Santéol The Group mainly operates in Europe, including France, Great Britain, Belgium and Germany. www.damartex.com

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### **KEY DATES**

Publication of

half-year results: 10 March 2021