

Turnover of the 2nd quarter of the 2014/2015 financial year

CONSOLIDATED DATA (in million Euros)	2013/14	2014/15	Variance
1 st quarter	146.5	145.0	-1.0%
2 nd quarter	228.9	225.5	-1.5%
First half	375.4	370.5	-1.3%

The Group's turnover stands at €225.5 Mn, down 1.5% over the second quarter of the financial year (-2.8% at a constant exchange rate).

Over the first half of the year, the Group recorded a turnover of €370.5 Mn, down 1.3 % over last year (-2.9% at a constant exchange rate).

The Group's two activities, namely "Textile" and "Home & Lifestyle", have seen contrasted developments:

- For the second quarter, the turnover of the "Textile" activity amounts to €200.7 Mn, down 3.1% (-4.2% at a constant exchange rate). Particularly mild weather as well as difficult market conditions had a negative impact on the whole activity.

At the end of the quarter, Damart is down 5.2% at a constant exchange rate. Conversely, Afibel, still driven by the UK market, shows a slight increase of 1.1% at a constant exchange rate.

Over the half year, the "Textile" turnover amounts to €324.6 Mn, down 3.0% compared with the first half of the previous financial year (-4.3% at a constant exchange rate).



- The “Home & Lifestyle” activity has continued to develop during this quarter. With a turnover of €24.8 Mn, this activity dedicated to health & lifestyle and homeware has grown by 13.8% (+10.0% at a constant exchange rate) taking advantage of the growth of all its brands, including with a 13.7% increase in turnover at a constant exchange rate for Coopers of Stortford.

Over the half year, the “Home & Lifestyle” activity has risen by +12.5% (+8.1% at a constant exchange rate), with a turnover of €45.9 Mn.

In spite of reinforced cost cutting measures, the drop in activity of this first half year will have a negative impact on the Group's profitability.

For all that, and despite this unfavourable context, the Group had sustained its investment efforts during the half year in order to increase the brand awareness and market shares of its brands in France and internationally.

PROFILE

The Damartex Group operating under the names Damart, DamartSport, Happy D. by Damart, Afibel, Maison du Jersey for the “Textile” activity, and Coopers of Stortford, Jours Heureux, Delaby and Sedagyl for the “Home & Lifestyle” activity, is one of the leading European retailers for seniors (55+ segment). The Group has developed a multi-channel, differentiated strategy according to brands and countries. It is mainly operating in France, the UK and Belgium.

www.damartex.com

CONTACTS

Damartex: Bruno Defache

Tel: +33 3 20 11 45 30

bdefache@damart.com

Shan: Arnaud Monnin

Tel: +33 1 44 50 51 77

arnaud.monnin@shan.fr

KEY DATES

Publishing of the half yearly results:
March 5th 2015.



SIÈGE SOCIAL

25 avenue de la Fosse aux Chênes - F 59100 Roubaix
Tél. : +33 (0)3 20 11 45 00 - Fax : +33 (0)3 20 11 45 24
www.damartex.com

DAMARTEX

Société anonyme à Directoire et Conseil de Surveillance
Capital : 103.096.000 €
RCS Lille Métropole 441 378 312 - N° TVA : FR 73 441 378 312