



Turnover of the 2nd quarter of the 2015/2016 financial year

Growth for the fourth quarter in a row

CONSOLIDATED DATA (in million Euros)	2014/15 published	2014/15 restated *	2015/16	Variance
1 st quarter	145.0	144.8	156.7	+8.2%
2 nd quarter	225.5	225.2	234.0	+3.9%
First half	370.5	370.0	390.7	+5.6%

^{*} The 2014/15 accounts have been restated following the decision of the Group to stop the Happy D. by Damart brand

The Group's turnover is up 3.9% at €234.0 million, for the second guarter of the financial year (+1.7% at a constant exchange rate).

For the first half, the Group recorded a turnover of €390.7 million, up 5.6% compared with last year (+2.8% at a constant exchange rate).

Both activities of the Group, namely "Textile" and "Home & Lifestyle", have grown over the half-year:

In the second quarter, the turnover for the "Textile" activity stands at €207.1 million, i.e. a 3.3% increase. (+1.4% at a constant exchange rate).

For the half year, the turnover for "Textile" stands at €339.7 million, up 4.8% compared with the first half of the previous financial year (+2.6% at a constant exchange rate).

This half-year confirms the recovery of the "Textile" activity in France, where Damart recorded a 3.6 % increase. It is to be noted that Afibel performed very well in Great Britain and in Belgium where the turnover increased, respectively, by 13.9% and 14.5% over the half-year.



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After a very good month of October, the "Textile" activity decreased sharply in November and December due to the particularly mild weather. Over the same period, the terrorist attacks of November 13th in Paris and the related events in Brussels significantly impacted the traffic in stores in France and in Belgium. For the half year, the e-commerce channel recorded a very good performance at +14.6%, as a result of the investments made.

• With a turnover standing at €26.9 million, the "Home & Lifestyle" activity improved by 8.5% over this quarter (+3.2% at a constant exchange rate).

For the whole of the half-year, the "Home & Lifestyle" activity grew by 11.0% (+4.7% at a constant exchange rate), with a turnover of €51.0 million. After several quarters of significant growth, the sales of Coopers of Stortford increased by 2.7% at a constant exchange rate over this half-year, as a result of a challenging base effect and pressure on prices.

In addition, the half-year was marked by the decision of the Group to put an end to the Happy D. by Damart brand. Despite all the investments made by the Group, and the significant efforts of the teams to support the activity, it is apparent that the brand has not found its place in a very competitive market and in a difficult context.

PROFILE

The Damartex Group operating under the names Damart. DamartSport, Happy D. by Damart, Afibel, Maison du Jersey for the Textile activity, and Coopers of Stortford, Jours Heureux, Delaby and Sedagyl for the Home & Lifestyle, activity is one of the leading European retailers for seniors (55+ segment). The Group has developed a multi-channel, differentiated strategy according to brands and countries. It is mainly operating in France, the UK and Belgium.

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KEY DATES

Publishing of the result of the first half of the year: 9 march 2016

